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The Latest Safety Risks Online
How to support young people in these environments
Parents Training – Manchester Safeguarding Partnership – Primary Schools

Katherine Howard
Head of Education & Wellbeing
Smoothwall

COMMITTED TO SAFEGUARDING
BY smoothwall® Part of family zone

Digital Safeguarding

Where we are now

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Smoothwall Where are we now?

IWF

Sexual abuse imagery of primary school children 1,000 per cent worse since lockdown

Age comparison: Self-generated child sexual abuse imagery: 1 Jan to 30 June – girls, boys and both

Age	2020	2021	2022	% change 20-22
7-10	4277	11873	19670	360%
11-13	27090	63642	56179	107%
14-15	990	2110	1343	36%
16-17	171	512	429	151%

Age comparison content of boys: self-generated child sexual abuse imagery: 1 Jan to 30 June

Age	2020	2021	2022	% change 20-22
7-10	179	106	513	+187%
11-13	861	241	1953	+127%
14-15	66	50	41	-38%
16-17	1	3	0	-

The Children's Society

The Good Childhood Report 2022

New Online Harms Laws
#SafeOnline

- Milestone Online Safety Bill will help safeguard young people and clamp down on racist abuse online
- Bill to be published today includes new measures to uphold democratic debate online
- Financial fraud on social media and dating apps included to protect people from romance scams and fake investment opportunities

New internet laws will be published today in the draft Online Safety Bill to protect children online and tackle some of the worst abuses on social media, including racist hate crimes.

Ofcom | making communications work for everyone

Partnership

Smoothwall 4Cs

CORE	**Content** Child engages with or is exposed to potentially harmful content	**Contact** Child experiences or is targeted by potentially harmful *adult* contact	**Conduct** Child witnesses, participates in or is a victim of potentially harmful *peer* conduct	**Contract** Child is party to or exploited by potentially harmful contract
Aggressive	Violent, gory, graphic, racist, hateful or extremist information and communication	Harassment, stalking, hateful behaviour, unwanted or excessive surveillance	Bullying, hateful or hostile communication or peer activity e.g. trolling, exclusion, shaming	Identity theft, fraud, phishing, scams, hacking, blackmail, security risks
Sexual	Pornography (harmful or illegal), sexualization of culture, oppressive body image norms	Sexual harassment, sexual grooming, sextortion, the generation and sharing of child sexual abuse material	Sexual harassment, non consensual sexual messaging, adverse sexual pressures	Trafficking for purposes of sexual exploitation, streaming (paid-for) child sexual abuse
Values	Mis/disinformation, age-inappropriate marketing or user-generated content	Ideological persuasion or manipulation, radicalisation and extremist recruitment	Potentially harmful user communities e.g. self-harm, anti-vaccine, adverse peer pressures	Gambling, filter bubbles, micro-targeting, dark patterns shaping persuasion or purchase
Cross-cutting	**Privacy violations** (interpersonal, institutional, commercial) **Physical and mental health risks** (e.g., sedentary lifestyle, excessive screen use, isolation, anxiety) **Inequalities and discrimination** (in/exclusion, exploiting vulnerability, algorithmic bias/predictive analytics)			

Digital Safeguarding

Themes and trends

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Smoothwall Where are young people going in the digital environment and why is this important? – National picture
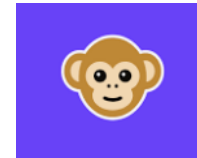
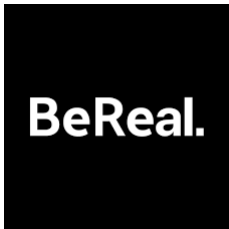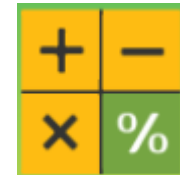## **Content, Contact , Conduct and Commerce**

Insta

Tiktok
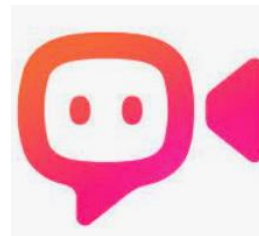
Yubo

Monkey

BeReal

Whizz

Bigo

Calculator

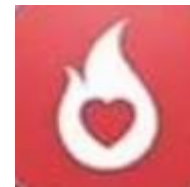Snapchat

Live me

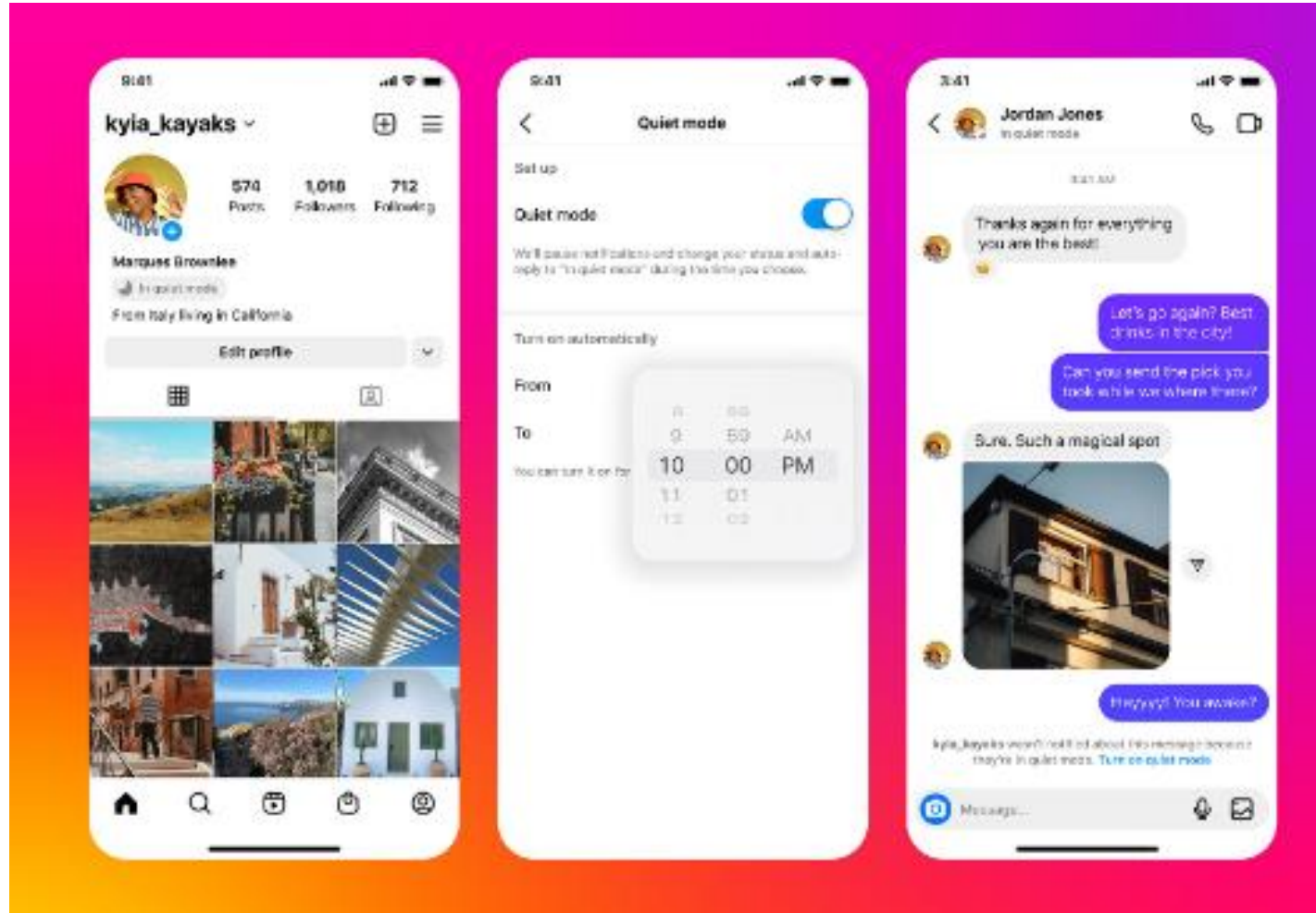Jus Talk

Hot or not

Smoothwall Staying up to date
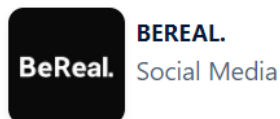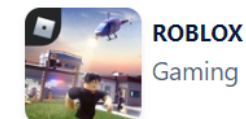
Smoothwall New Features - Instagram
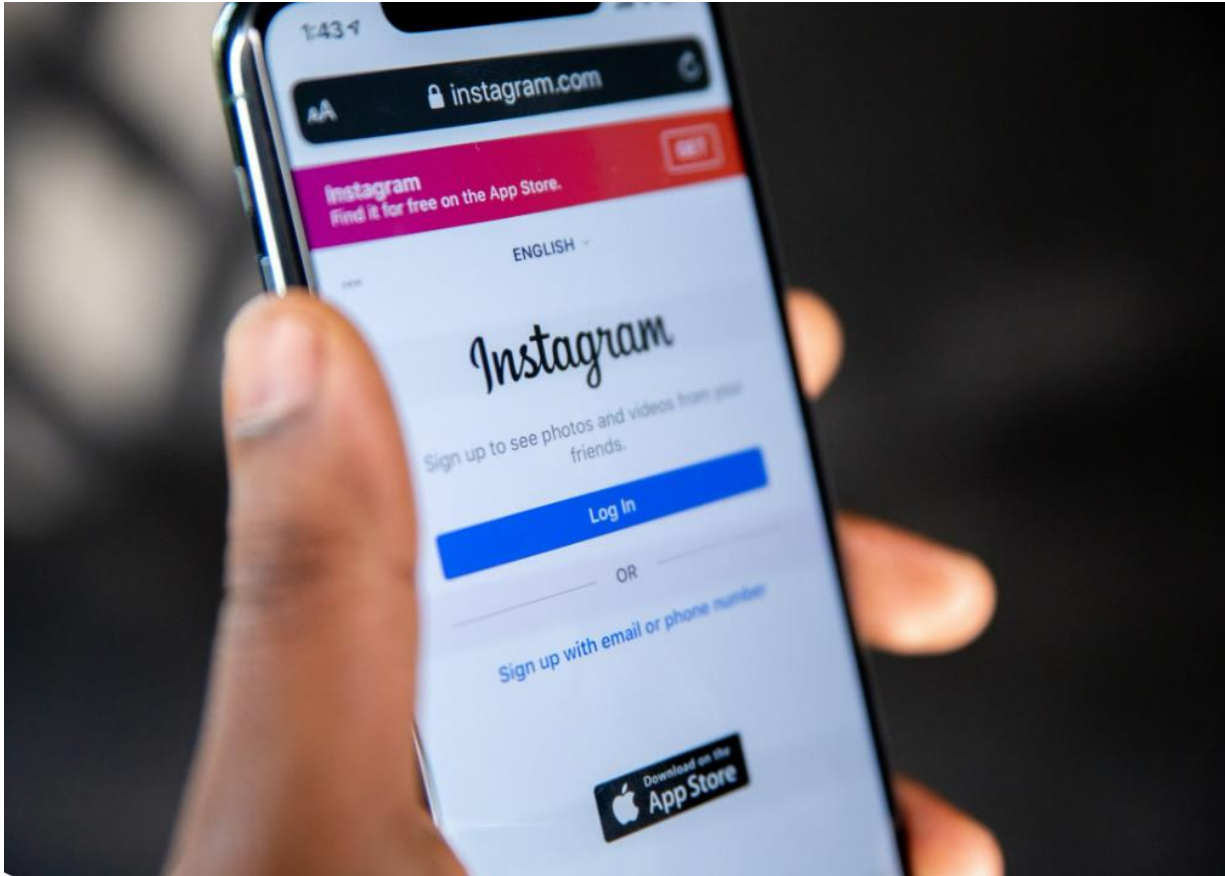
Smoothwall New Features – Quiet Mode

# **Smoothwall** New Feature - Snapchat Meet up / Snapchat+

What is Snapchat+?

As a Snapchat+ subscriber, you can get exclusive, experimental, and pre-release features for $3.99 USD per month! These features enhance and customize your Snapchat experience, enabling you to dive deeper into the parts of the app you use the most 💬 Plus, you can peep cool new features before anyone else!

Get these exclusive features with Snapchat+:

- Ghost Trails on the Map 🎞️
- Best Friends Forever (Pin as #1 Best Friend) 🙂
- Story Rewatch Indicator 👀
- Custom App Icons/Themes (Android: coming soon) 🎭
- Snapchat+ Badge ✪
- Friend Solar System 🪐

We're always finding inspiration for new features to make Snapchat more fun for you, so stay tuned!
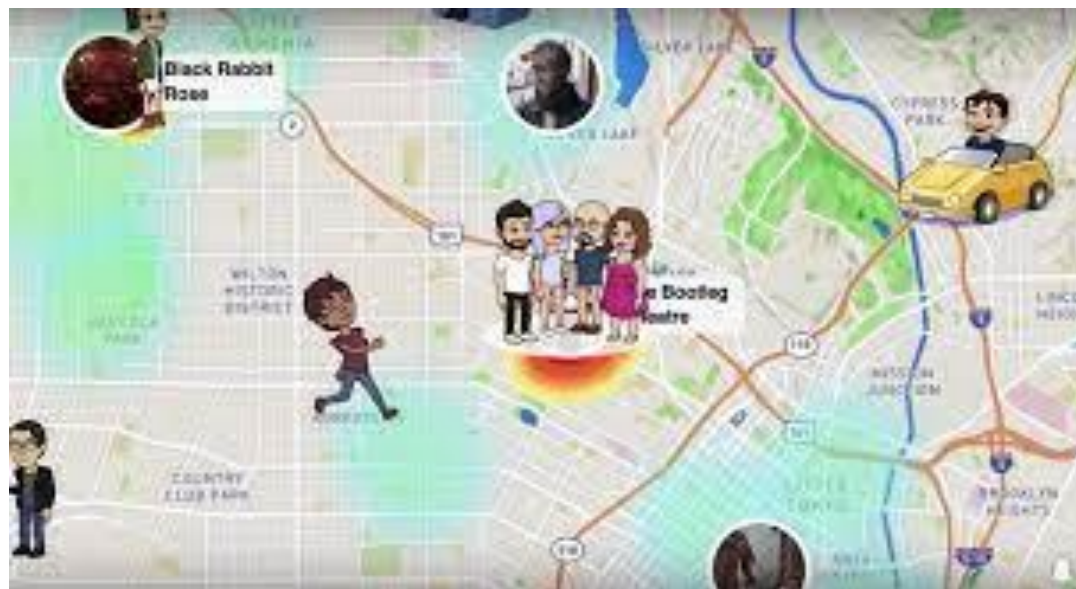
FOLLOW

Snapchat

How does My Eyes Only work?

My Eyes Only is for Snaps that you want to keep extra private!

You can move Snaps and Stories in your Memories to My Eyes Only – then you can only see them after you enter your passcode 🔐

To view My Eyes only, swipe up from the camera screen to open Memories, then swipe left to the My Eyes Only tab and enter your passcode.

⚠️ **Important:** You can only access your Snaps and Stories in My Eyes Only by entering your passcode! If you forget your passcode, Team Snapchat cannot help you access or recover Snaps in My Eyes Only.

Smoothwall Whats App – Things to think about
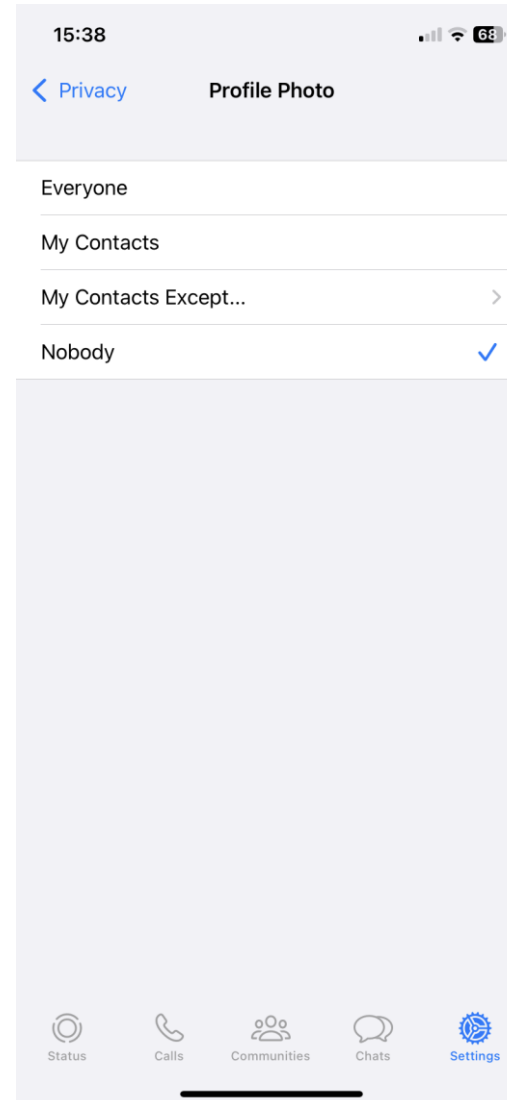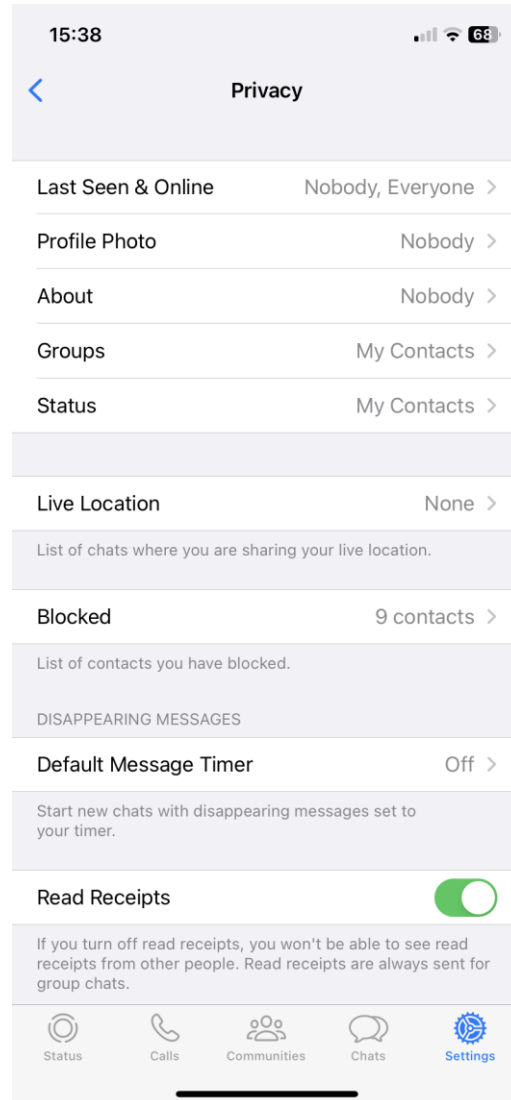
Smoothwall Tiktok – Things to think about

TikTok
Privacy & Safety Checklist

Family Pairing
Safety and privacy
Information and resources to
support young people based on
the searches
Different privacy / accessibility if
the account is under 16.
Tiktok Live 18+

https://www.tiktok.com/safety/en-us/guardians-guide/

Smoothwall Tiktok – Trend

Merseyside pupils protest over strict skirt-length checks by male teachers

School accused of 'degrading' and 'sexist' treatment of girls in enforcing uniform policy

What are they sharing?
Can they use pupil voice in school to share appropriate concerns more effectively?
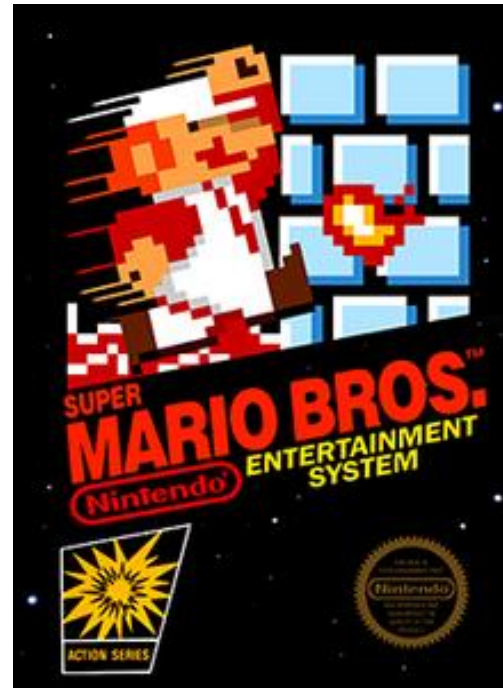Consent?
Policies in school

Smoothwall Skills

Understanding
- Privacy and security settings
- Location based services
- Function of the app
- Data sharing
- Content and impact this can have on your footprint / image
- Functionality of the app
- Updates in the app
- Knowledge of the device – What can my or my children's device do?

Peer pressure

Pressures for young people

FOMO!

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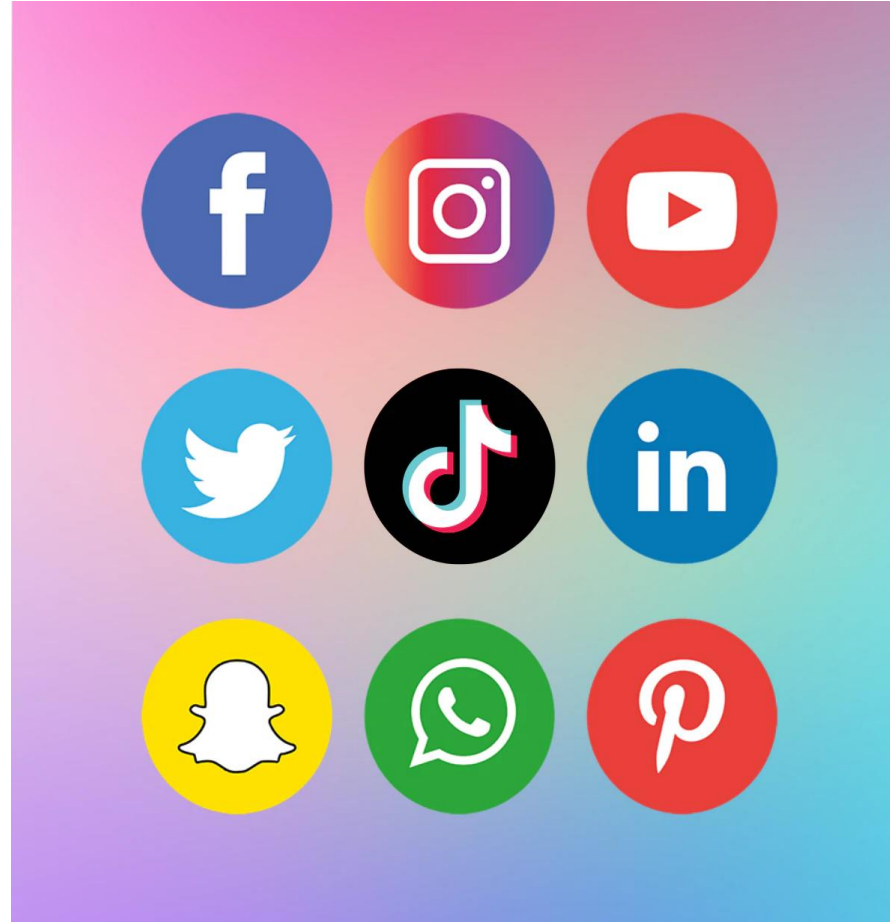
Smoothwall How can we tell?

Difficult
Research
Understanding industries
Filters
Likelihood
Critical eye

Do we talk to our young people and help them understand this?

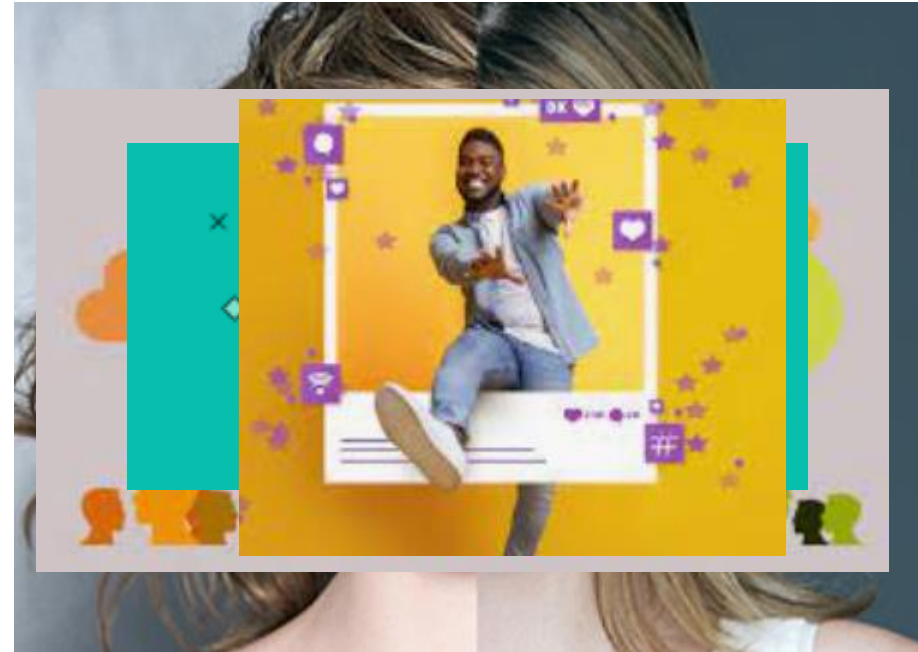# **Smoothwall** How are we and our children influenced?

Images
Brands
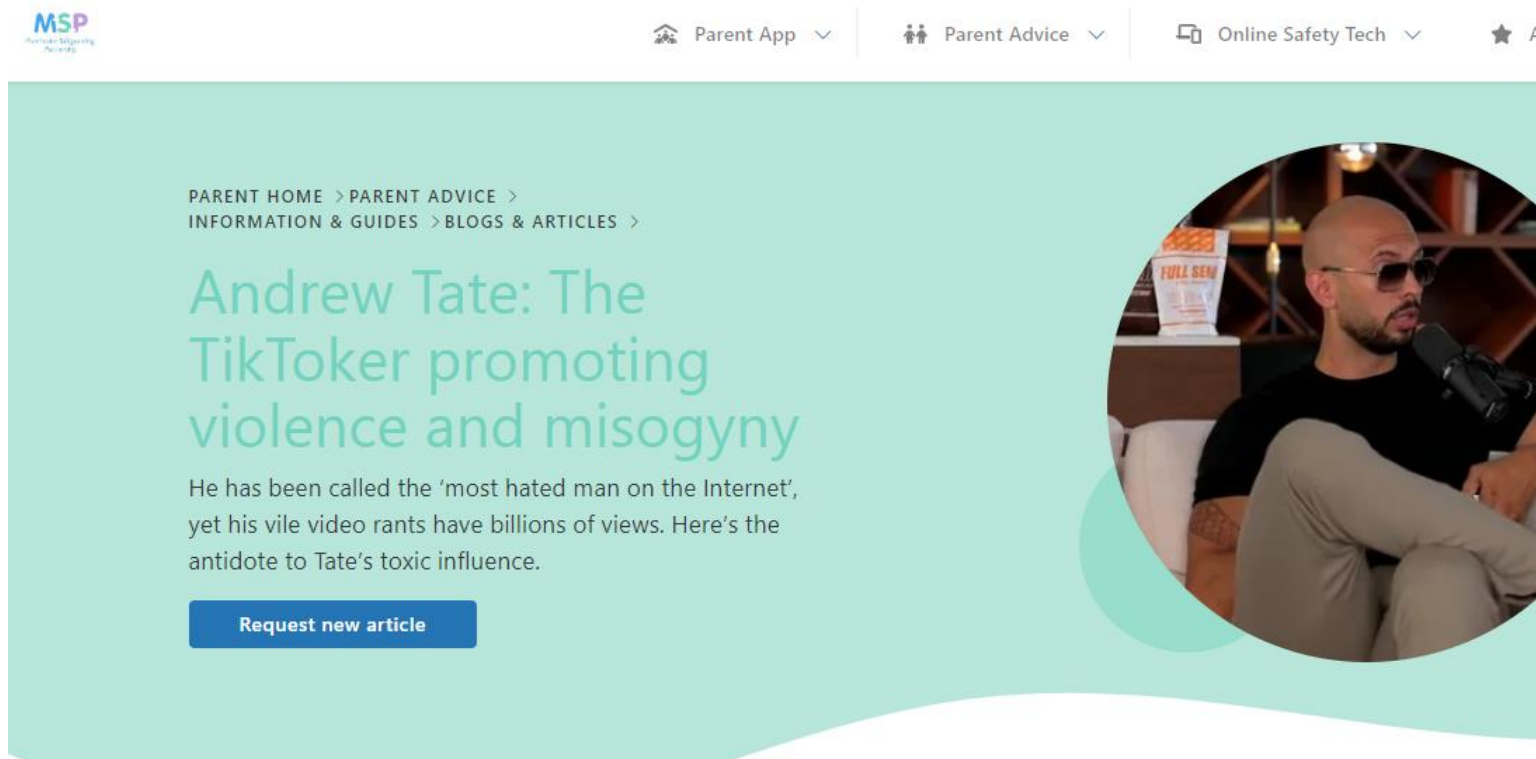Views and opinions
Reviews
Celebrities / Influencers

Do we talk to our young people and help them understand this?

Smoothwall Influencers

- Talk to our students about what they have seen
- Discuss views and opinions in safe space
- Discuss trolls and eliciting responses

- Why are people influencers?
- What are their reasons for creating the content?
- Have they been paid? Sponsor etc

Smoothwall Influencers – engaging parents

https://manchestersafeguardingpartnership.onlinesafetyhub.uk/parent/blogs-articles/andrew-tate-the-tiktoker-promoting-violence-and-misogyny

Smoothwall Protection – cameras

Smoothwall Professional Reputation

Kat Howard – Place of work
Kat Howard – Organisations
Kat Howard – Hobbies

Smoothwall Sharenting

Smoothwall Health, wellbeing and lifestyle Whole school approach

Healthy Balance of technology

- Parental controls

- conversations

- Signs and signals – Bodies, devices and external stimuli

- School ethos – Work home life

- Parents – home balance

- Examples – Meal times / Bedtimes / Limited access / Central points/ headsets / content / interactions with others

- Not understanding how the technology can support healthy habits both for students and grown ups

What next? – Q&A

- Katherine Howard
- Head of Education & Engagement

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Keeping aware - MSP

https://manchestersafeguardingpartnership.onlinesafetyhub.uk/

Digital safeguarding

Qustodio - Parental Controls

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Qustodio

Positive digital environment
for kids **at school, at home**
and across any device

More time online exposes kids to more risks

Every child faces different risks when it comes to their digital lives:*

66% **of kids aged 8-10** say they "feel sad" while online*

60% **of kids aged 11-13** have been exposed to porn unintentionally*

37% **of 12-17 year olds** have been bullied online*

In 2021, online grooming reports reached an all-time high, **up 70% over a three-year period***
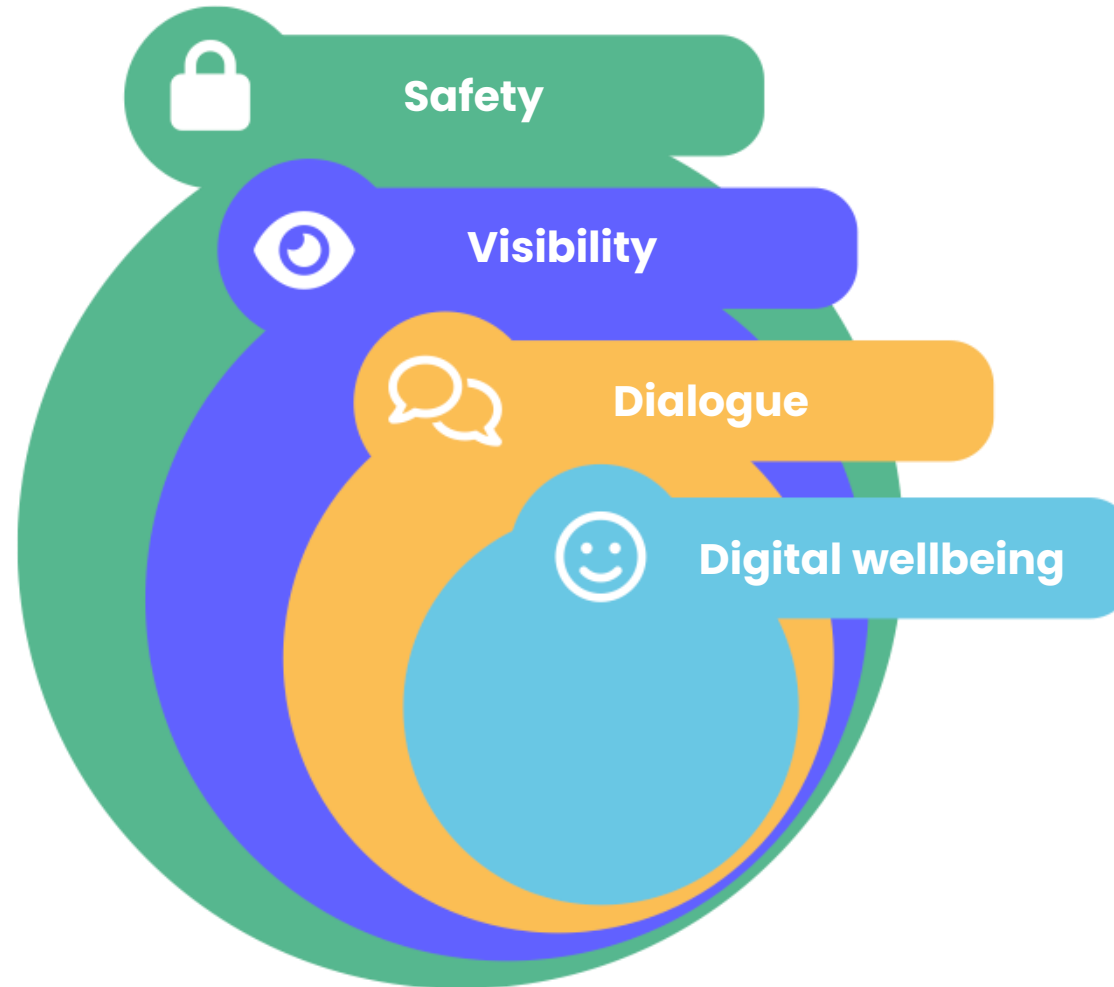
How we are helping kids and community?

Creating an environment where children can flourish with technology

Safety:
Enable schools and families to form a united front against threats

Visibility:
Build a better understanding of children's habits and accountability in the digital world
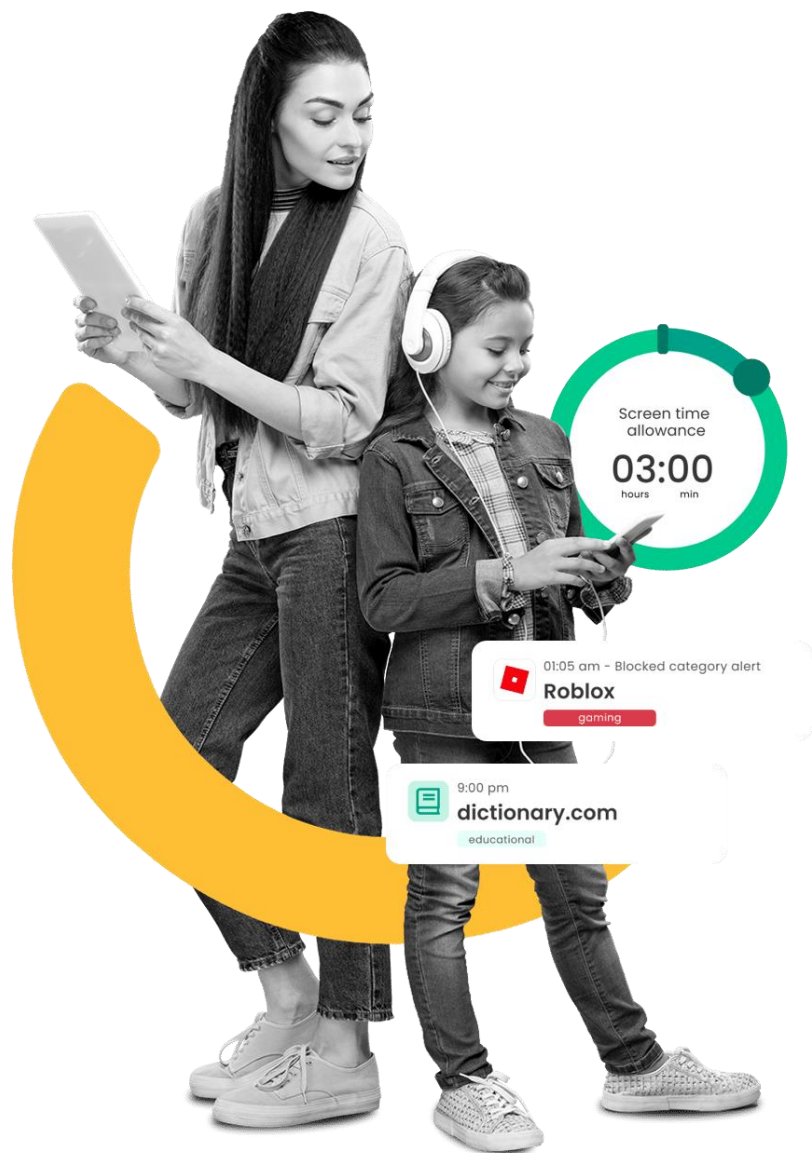

Safety

Visibility

Dialogue

Digital wellbeing

Dialogue:
Provide expert advice and facilitate open conversation and informed decisions

Digital wellbeing:
Help children learn and grow with a safe, healthy and balanced approach to technology.

Qustodio

Tools, guidance and expert support for families of your school

Family devices

Family features for your personal devices:

Family-focused digital wellbeing features that adapt to different needs as their child grows
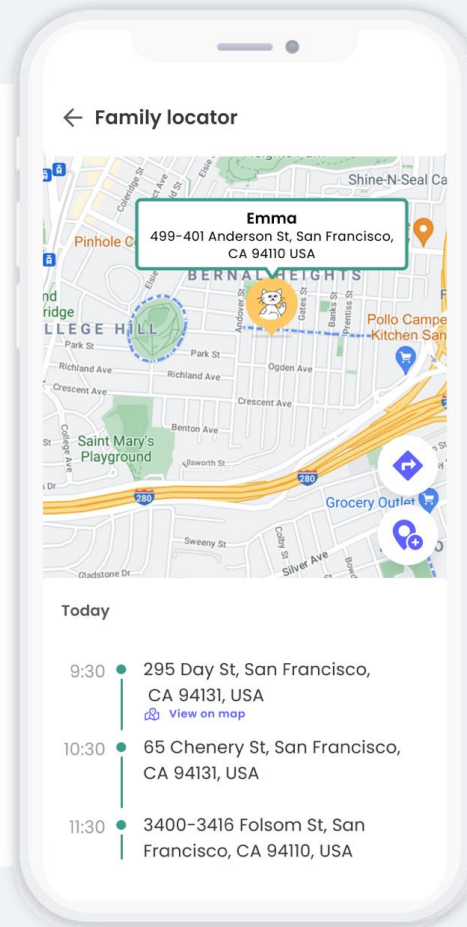
All the tools parents need

Filter and block feature for content and apps

Time limits and screen-free schedules

Calls & messages tracking to monitor suspicious activity

Visibility on browsing history, social media, and screen time

Location tracking and panic button feature

Tailored reports and alerts for inappropriate content

Works on every device you need:

Windows   Mac   Chromebook   Android   iPhone/iPad   Kindle
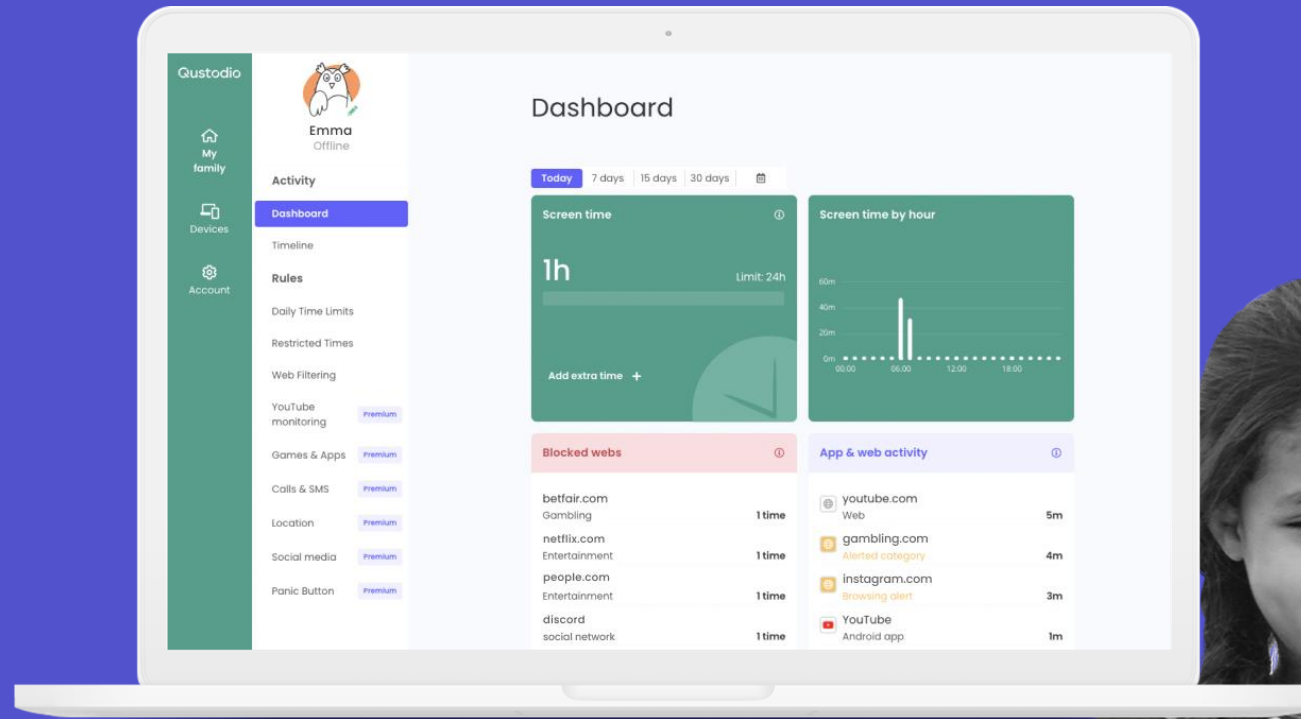
Qustodio for your school families

Free account for Qustodio

Start building a positive digital environment of your child today

Dashboard

Emma Offline	**Today** 7 days 15 days 30 days
Activity	
Dashboard	**Screen time**
Timeline	**1h** Limit: 24h
Rules	Add extra time +
Daily Time Limits	**Screen time by hour**
Restricted Times	
Web Filtering	
YouTube monitoring	Premium
Games & Apps	Premium
Calls & SMS	Premium
Location	Premium
Social media	Premium
Panic Button	Premium

Blocked webs

betfair.com Gambling	1 time
netflix.com Entertainment	1 time
people.com Entertainment	1 time
discord social network	1 time

App & web activity

youtube.com Web	5m
gambling.com Alerted category	4m
instagram.com Browsing alert	3m
YouTube Android app	1m

Join

Qustodio

The all-in-one
parental control
and digital wellbeing
solution

Over 4 million parents trust Qustodio's parental control tools to keep their kids' screen time safe and balanced on every device—all from a single dashboard

Get started free

Available for:

Windows   Mac   Chromebook   Android   iPhone/iPad   Kindle

Screen time allowance
03:00
hours   min

01:05 am – Blocked category alert
Roblox
gaming

9:00 pm
dictionary.com
educational

Report harmful content

CEOP

Report remove

Report Remove: Remove a nude image shared online | Childline

HOW TO GET YOUR IMAGE REMOVED

If you're under 18 and a nude image or video of you has been shared online, you can report it and to be removed from the internet. You'll need to:

- Select your age and follow the steps below.
- Create a Childline account so we can send you updates on your report.
- Report your image or video to the Internet Watch Foundation (IWF).

REPORT REMOVE

Nude image of you online?
We can help take it down.

To help you get your image removed we need to know how old you are.
Please select your age using one of the buttons below.

| Under 13 years old | 13-15 years old | 16-17 years old | 18 and over |

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How we can help

Katherine Howard
Head of Education & Wellbeing

katherine.howard@smoothwall.com

Online Safety Hub

Qustodio

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