

Parenting Smart

Digital toolkit



Overview

Place2Be is proud to launch **Parenting Smart**, a new site for parents and carers of 4-11 year olds. **Parenting Smart** offers practical advice from Place2Be's experts on supporting children, and managing their behaviour.

Launching exclusively in Place2Be partner schools this term, the site offers parents and carers advice and guidance on a range of topics such as transition to secondary school, meltdowns, and sleep difficulties.

Parenting Smart is completely free to use and access.

Please share the site with your school community. See below for some suggested copy to adapt for your school newsletter or in an email to parents, and download the information flyer.



[Download information flyer](#)

Share in your school newsletter:

Our in-school mental health support service, Place2Be, has launched a new site for parents and carers called Parenting Smart. The site offers practical advice on supporting your child and managing behaviour with short articles and videos on a range of topics such as transition to secondary school, meltdowns, and sleep difficulties. See the attached flyer to learn more, or go to place2be.org.uk/parentingsmart

Suggested copy for emails to parents:

Dear Parents and Carers,

Our in-school mental health support service, Place2Be, has just launched Parenting Smart, a new site for parents and carers.

Parenting Smart offers practical advice on supporting your child and managing behaviour, with short articles and videos on a range of topics such as transition to secondary school, meltdowns, and sleep difficulties.

To learn more, see the attached flyer, or go to place2be.org.uk/parentingsmart

If you have any questions, please contact <INSERT SPM NAME HERE> on <INSERT METHOD OF CONTACT HERE>.

