



20<sup>th</sup> March 2018

Dear parent or guardian,

Optomen television are working on a brand new programme for Channel 4 called 'When I Grow Up' (working title) which will be about young children and their career aspirations.

Optomen television specialises in high profile, award winning programmes about the way we live now. Our productions include the critically-acclaimed BBC2 disability series Employable Me and The Great British Menu.

We're making a brand new series which explores the future ambitions of 6-11 year olds from a wide range of backgrounds and UK locations. In the programme a group of children will be invited to play at being 'grownups' in a real life workplace, as a team of expert psychologists study their behaviour. We are hoping this will be a magical experience for children to sample life in the real world. The experts will find ways of helping the children grow in confidence and discover just how much they are capable of.

Filming will start in May 2018, and we are looking for enthusiastic, intelligent, and very confident children who would like to take part in the series.

We have reached the final stages of casting and so if you would like to put your child forward please contact the casting team ASAP via email [kids@optomen.com](mailto:kids@optomen.com) or by calling 0203 227 5848.

Kind regards,

The Casting Team

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